



Creative Circle Awards: Terms and Conditions of Entry 2023–24

1. The Creative Circle Awards celebrates British creativity in a variety of different creative fields in Marketing communications. A full list of categories can be downloaded from the Creative Circle website.
2. It is the responsibility of the entrant to ensure that the work they enter has been approved by the owner of the intellectual property of the work. Entries should not be made without the prior permission of the owner of the rights.
3. All entry fees are committed to once an entry has been submitted and finalised.
4. The Creative Circle Award organisers may refuse entries, which offend national or religious sentiments or public taste.
5. All entries must not have been entered into the same category in previous years.
6. Any entry which, up to and including the final day of judging, has infringed any voluntary or regulatory codes of practice, is not eligible. It is the responsibility of the entrant to inform the Creative Circle Award organisers should any infringement have arisen prior to the judging and Awards Ceremony.
7. All Entries must have been created, aired or revealed between 1st December 2022 to the end of March 2024.
8. Once an entry is finalised and submitted the award organisers, at the request of the entrant, can remove an entry from the competition but all the fees will still apply.
9. Any entry deemed to have been made purely for awards will be removed by the award organisers.
10. The Creative Circle Award organisers may contact the client related to any entry at the request of the jury at any time during the voting process should any questions about the implementation or presentation of the work arise.
11. An entry will not be considered complete until it has been paid for.

Enforcement of the Rules

1. All entries must be submitted for judging exactly as produced, published, aired or implemented and may not be modified for awards entry.
2. Directors cuts, spec ads and conceptual work are not eligible.
3. The Creative Circle Award organisers reserve the right to request the details from any entrant company to verify the authenticity of the work in the event that the entry is shortlisted or a winner.
4. In the event of a complaint against any shortlisted, winning entry, the Creative Circle Award organisers will conduct a full investigation into each case and will request detailed documentation from all parties concerned including the complainant, the entrants and the client.
5. The Creative Circle Award organisers will have no hesitation in withdrawing an award in cases where the complaint is upheld.
6. Entrants or companies who are proved to have deliberately and knowingly contravened any rules relating to eligibility may be barred from entering the awards for a period of time following the Awards as specified by the organisers.

Judging

All entries will be judged by a UK based jury of creative people. The Creative Circle invites all UK based creative people to register online to be involved in the judging process. There are 3 rounds of judging. Two of these are conducted online with the final, Gold round, being chaired by a Foreperson of each specialist Gold Jury at a UK venue. Round One and Two are online where each entry is scored out of 10 by the online creative community. The highest scoring entries after the two online rounds then progress to be judged by the live Gold jury. Gold juries are populated by experts in a specialist field. Winning an award at the Creative Circle is when the entry reaches a standard. In any one category there may be many winners or if the standard is not reached then there may be no awards given.

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| 1. Animation | 12. Film Craft 2 |
| 2. Audio, Radio & Podcast | 13. Film Craft – Colour Grading & VFX/CGI |
| 3. Company Awards (awarded as a result of the accumulative scores) | 14. Gaming |
| 4. Craft – Photography & Illustration | 15. General |
| 5. Design and Craft, non-film | 16. Music Video |
| 6. Digital & Direct 1 | 17. Packaging |
| 7. Digital & Direct 2 | 18. Press & Outdoor |
| 8. Event, Experience | 19. PR & Social |
| 9. Film 1 | 20. Short Form Film |
| 10. Film 2 | 21. Talent (judged purely online by the UK creative community) |
| 11. Film Craft 1 | 22. Writing |

Live Gold Judging

We will always attempt to have our Gold juries balanced with representation of experience, gender, and diversity. In our live juries we encourage debate and discussion that proceeds the voting. The Gold judges decide whether each entry is worthy of winning an award of either Gold, Silver or Bronze by a unanimous vote. The Creative Circle is not a matter of first past the post. The awards are given when the work reflects the standard required. There can be multiple winners of each award in any one category or no awards at all. If any of the judges have a relationship with a piece of work being voted on they will be asked to leave the judging room and abstain from voting on that piece of work. We arrange a gathering of all of the Forepersons to discuss and agree which of the Gold winners is our Grand Prix, Gold of Golds which is the most outstanding piece of work from the past year in the UK.

At all voting stages, each judge is prevented from voting for entries that they have any relationship with. The decision of the Juries in all matters relating to the awarding of prizes will be final and binding.

Awards

Gold winners are presented on stage at the award ceremony. Silver and Bronze award winners receive a certificate. The Jury may choose more than one entry in each category as being worthy of winning either Gold, Silver or Bronze. Or they may decide there are no worthy award winners.

The Talent Categories, are purely decided by the Judges online as the Creative Communities choice.

The Company Awards, are an accumulative score/result of all of the awards won across all categories.

All awards will be given to the entrant companies. Duplicate trophies can be purchased by other participating parties after the awards ceremony.

Treatment and Publication of Entries

1. Entrants may be required to supply additional material of any shortlisted entry for the publication of the winners and any promotional publication and exhibitions held after the Awards ceremony.
2. In order to promote the awards, each entrant authorises the Organisers to screen or publish their ads without charge at public or private presentations, wherever and as often as the Organisers think fit.
3. In addition, each entrant undertakes to allow the lending or selling by the Organisers of the entries to any interested public or private organisation with a view to promoting the awards either directly or indirectly.
4. Any entry may be compiled by the Organisers into a collection of entries. Such a collection may not, nor may any extracts of it, be copied, marketed or sold by any organisation other than the awards Organisation or any organisation authorised to do so by the awards Organisation.
5. Each entrant agrees to assist the awards Organisers in supporting any legal action that may be taken to prevent a breach of this condition and to supply information to the Organisers immediately should they become aware that an unauthorised collection or compilation is available for sale or distribution.
6. Each entrant agrees to hold the award Organisers harmless of any claims that may be made against them by reason of any such screenings or publishing. Winners have the right to use any award given to them for promotional purposes on condition that this is correctly described.
7. All entrants must accept that their entries may be used in the Creative Circles Archive.
8. Each entrant confirms to the Organisers that they have the legal right to enter the awards on the terms of these Entry Rules. Each entrant indemnifies the Organisers against all liability to any other person, firm or company and all loss arising from a breach by the entrant of any of these rules.
9. Case study films are shown to the jurors purely for judging purposes and will not be used for the purposes of the awards in any other way.

Miscellaneous

1. Each entrant accepts full responsibility for the quality of entries and discharges the Organisers from any responsibility in respect of third parties.
2. All entrants will strictly observe the Entry Rules. Completion and sending of the Entries Payment Form will imply full acceptance by each entrant of the Creative Circles Rules. Non-compliance with any of the Entry Rules will result in automatic disqualification of the entry.
3. The decisions of the Creative Circle awards Organisers in all matters relating to the awards show shall be final and binding.
4. In the event of a win, any duties, fees and charges accrued from the transporting of the trophy, will be covered by the recipient, not the Creative Circle.
5. The Creative Circle Ltd, shall not be deemed to be in breach of this Agreement or otherwise liable to the Client for any failure or delay in performing its obligations under this Agreement as a result of an event or series of connected events outside the reasonable control of The Creative Circle (including, without limitation, acts of God, floods, lightning, storm, fire, explosion, natural disaster (including, without limitation, ash cloud), war, military operations, acts of terrorism or threats of any such acts, any strike action, lock-outs or other industrial action, or governmental or regulatory order (including prohibitions on public gatherings) and a pandemic, epidemic (such as covid, swine flu or other disease) or other widespread illness, individually or collectively being an "Event of Force Majeure").